

Voilàp Digital s.r.l.
Via Archimede, 10
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The right to make technical alterations is reserved.

Sight Essential Evo 55"

Digital screens and display units for windows and doors

Description

SIGHT Essential Evo 55" is the 55'' 4K LED display totem for window and door showrooms. It is made from solid materials and durable electronics that give it a lifespan four times longer than a conventional screen. With its ultra-bright 700 Nit SIGHT Essential Evo 55" display, it has no problem maintaining consistent picture quality in all lighting conditions, even when directly illuminated by sunlight. Its clean, minimalist style makes it ideal for showrooms that make design and elegance their trademark; it blends naturally into any exhibition space. The reduced thickness of the structure and the absence of a frame on the display recreate the sensation of a real one-wing door, maximising the emotional impact on the customer. Thanks to the View digital platform, the represented product is configurable in real time and offers your customer the possibility to evaluate any detail in real scale, displaying every possible aesthetic combination in a simple and fast way. SIGHT Essential Evo 55" redefines the shopping experience and helps you offer and sell products in the best possible way, bringing all the benefits of e-commerce directly into your store.

Technical Data

Display characteristics

55 "Inch Full HD display Incluso
Industrial Player CPU embedded Incluso
LAN RJ45 Incluso
Power supply 100-240 V AC

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Incluso

Average consumption 150W
Incluso

Dimension Active display area 648 L x 1214 H
Incluso

Contrast 4000: 1
Incluso

Full HD resolution
Incluso

Brightness 700 cd / m2
Incluso

Weight 25Kg
Incluso

Features of the structure for recessed installation

Case for mounting with magnets for the monitor
Incluso

Overall Dimensions 770 L x 1299 H x 101 W mm (Including the built-in structure)
Incluso

Case weight 5kg
Incluso

WIFI Kit
Incluso

Bluethooth
Incluso

USB Wireless Keyboard
Incluso

USB (for uploading photo and video content)
Incluso

Remote controller
Incluso

Software and accessories

Operating system SIGHT
Incluso

The Tail Stand Alone (Schedule Management)
Incluso

View Core Lite software
Incluso

View Core software
Disponibile

Compatible with View Gravity

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Disponibile

NFC mirror reader + 50 NFC tags
Disponibile

Coatings

Cardboard box with polystyrene
Incluso

Wooden box
Disponibile

Warranty

Standard warranty as per 12 months contract
Incluso

Warranty extension beyond that included up to 24 months
Disponibile

Optional services

Installation and ste ip initial configuration
Disponibile

Training in the use of the software
Disponibile

5 handles 6 colors rendering package
Disponibile

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RGB technology

Connect your digital catalogue to your physical samples! The Mirror RGB unit connects to the Sight unit and allows you to digitally present any product or sample from your showroom. Simply place a finish, a profile, or an accessory upon the Mirror RGB unit’s surface to immediately display every aesthetic detail; your customers will be able to configure their virtual door or window frame, while at the same time physically touching each of its constituent elements from your sample collection.

VIEW license

VIEW is the B2B2C web platform that allows you to display, configure and sell your products by means of a simple and engaging digital tool. When the VIEW platform connects to SIGHT it becomes a real attraction, capable of drawing new customers into your shop by engaging them in a life-sized 4K shopping experience.

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The Tail

The tail is the definitive media player for every retail 4.0 store. It allows you to play any content directly through the Sight unit: upload videos, posters, photos, promotions, or advertisements, and you'll have a convenient way to organise, program, and view everything that represents your brand and your products.

Business Intelligence

The View platform's business intelligence system collects and stores all the information needed to understand your customers' needs and wishes. Thanks to the data collected during the product configuration process, the B.I. system provides you with specific analyses and statistics, which are essential for interpreting the market and strengthening your business strategy.

VOILÀP BOX

Voilàp Box, which is always included in the basic package, is the most value-added element of the system and allows products to be materialised at 1:1 scale and in photorealistic quality, regardless of the connected screen format. In addition, Voilàp Box is equipped with a colorimeter to ensure a perfect correlation between the colour displayed on the screen and the colour of the physical sample.

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Gallery



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