



Sight essential evo self 55"

Digital screens and display units for windows and doors

Description

SIGHT Essential Evo Self is the 55" 4K LED display totem for window and door showrooms. It is made from solid materials and durable electronic components, without sacrificing an elegant and extremely compact design that makes it perfect for any type of showroom. It also comes with an integrated self-supporting base with provision for dowelling if you wish to fix it to the floor, but is also easily transportable to trade fairs, shopping centres or events. Thanks to the View platform, you can configure every product in your catalogue and show your customers what their door or window will look like in real time. Getting it up and running is as simple as plugging in the power cable and connecting it to the network via Wi-Fi or Network Cable. SIGHT Essential Evo Self attracts more customers to your shop, improves the shopping experience and helps you to market and sell your products in the best possible way by bringing all the benefits of e-commerce directly into your store.

Technical Data

Display characteristics

55-inch Full HD display

Incluso

Industrial Player CPU embedded

Incluso

RAM 4 GB

Incluso

LAN RJ45

Incluso

Power supply 100-240 V AC

Incluso

Average consumption 100W

Incluso

Display active area size 648 L x 1210 H

Incluso

Contrast 4000:1

Incluso

Full HD resolution

Incluso

Brightness 450 cd / m2

Incluso

Weight 70Kg

Incluso

Touch screen option with protective glass

Disponibile

Structure features

Self-stable metal structure included

Incluso

Overall Dimensions 880 L x 2010 H x 100 W mm

Incluso

WIFI Kit

Incluso

Bluetooth

Incluso

USB Wireless Keyboard

Incluso

Average consumption 100W

Incluso

Display active area size 648 L x 1210 H

Incluso

USB (for loading photo and video content)

Incluso

Remote controller

Incluso

Software and accessories

Operating system SIGHT

Incluso

The Tail Stand Alone

Incluso

View Core Lite software

Incluso

View Core software

Incluso

USB Wireless Keyboard

Disponibile

Compatible with View Gravity

Disponibile

NFC mirar reader + 50 NFC tags

Disponibile

Coatings

Wooden box

Incluso

Warranty

Standard warranty as per 12 months contract

Incluso

Warranty extension beyond that included up to 24 months

Disponibile

Optional services

Installation and step initial configuration

Disponibile

Training in the use of the software

Disponibile

5 handles 6 colors rendering package

Disponibile



RGB technology

Connect your digital catalogue to your physical samples! The Mirror RGB unit connects to the Sight unit and allows you to digitally present any product or sample from your showroom. Simply place a finish, a profile, or an accessory upon the Mirror RGB unit's surface to immediately display every aesthetic detail; your customers will be able to configure their virtual door or window frame, while at the same time physically touching each of its constituent elements from your sample collection.



VIEW license

VIEW is the B2B2C web platform that allows you to display, configure and sell your products by means of a simple and engaging digital tool. When the VIEW platform connects to SIGHT it becomes a real attraction, capable of drawing new customers into your shop by engaging them in a life-sized 4K shopping experience.



The Tail

The tail is the definitive media player for every retail 4.0 store. It allows you to play any content directly through the Sight unit: upload videos, posters, photos, promotions, or advertisements, and you'll have a convenient way to organise, program, and view everything that represents your brand and your products.



Business Intelligence

The View platform's business intelligence system collects and stores all the information needed to understand your customers' needs and wishes. Thanks to the data collected during the product configuration process, the B.I. system provides you with specific analyses and statistics, which are essential for interpreting the market and strengthening your business strategy.



Voilàp Box

Voilàp Box is always included in the basic offer and is the most value-added element of the system because it enables products to be brought to life on a 1:1 scale and in photorealistic quality, regardless of the connected display format. The Voilàp Box is equipped with a colorimeter to constantly ensure perfect correlation between the colour represented on the screen and the physical sample colour.

Gallery

