



# Sight essential evo self 55"

Digital screens and display units for windows and doors

## Description

SIGHT Essential Evo Self is the 55" 4K LED display totem for window and door showrooms. It is made from solid materials and durable electronic components, without sacrificing an elegant and extremely compact design that makes it perfect for any type of showroom. It also comes with an integrated self-supporting base with provision for dowelling if you wish to fix it to the floor, but is also easily transportable to trade fairs, shopping centres or events. Thanks to the View platform, you can configure every product in your catalogue and show your customers what their door or window will look like in real time. Getting it up and running is as simple as plugging in the power cable and connecting it to the network via Wi-Fi or Network Cable. SIGHT Essential Evo Self attracts more customers to your shop, improves the shopping experience and helps you to market and sell your products in the best possible way by bringing all the benefits of e-commerce directly into your store.

## Technical Data

### Display characteristics

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55-inch Full HD display

**Incluso**

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Industrial Player CPU embedded

**Incluso**

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RAM 4 GB

**Incluso**

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LAN RJ45

**Incluso**

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Power supply 100-240 V AC

**Incluso**

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Average consumption 100W

**Incluso**

Display active area size 648 L x 1210 H

**Incluso**

Contrast 4000:1

**Incluso**

Full HD resolution

**Incluso**

Brightness 450 cd / m2

**Incluso**

Weight 70Kg

**Incluso**

Touch screen option with protective glass

**Disponibile**

## Structure features

Self-stable metal structure included

**Incluso**

Overall Dimensions 880 L x 2010 H x 100 W mm

**Incluso**

WIFI Kit

**Incluso**

Bluetooth

**Incluso**

USB Wireless Keyboard

**Incluso**

Average consumption 100W

**Incluso**

Display active area size 648 L x 1210 H

**Incluso**

USB (for loading photo and video content)

**Incluso**

Remote controller

**Incluso**

## Software and accessories

Operating system SIGHT

**Incluso**

The Tail Stand Alone

**Incluso**

View Core Lite software

**Incluso**

## View Core software

Incluso

USB Wireless Keyboard

Disponibile

Compatible with View Gravity

Disponibile

NFC mirar reader + 50 NFC tags

Disponibile

## Coatings

Wooden box

Incluso

## Warranty

Standard warranty as per 12 months contract

Incluso

Warranty extension beyond that included up to 24 months

Disponibile

## Optional services

Installation and ste ip initial configuration

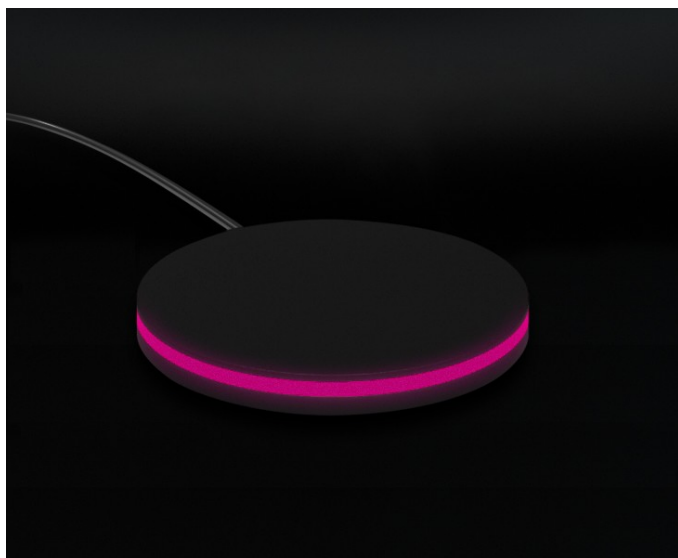
Disponibile

Training in the use of the software

Disponibile

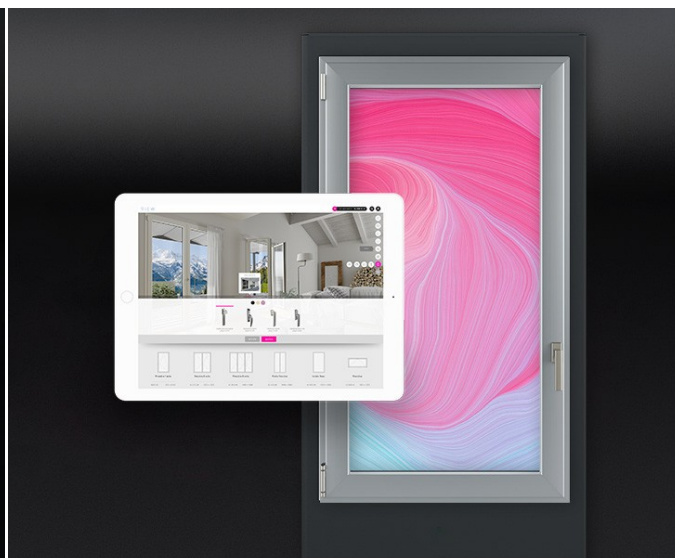
5 handles 6 colors rendering package

Disponibile



### RGB technology

Connect your digital catalogue to your physical samples! The Mirror RGB unit connects to the Sight unit and allows you to digitally present any product or sample from your showroom. Simply place a finish, a profile, or an accessory upon the Mirror RGB unit's surface to immediately display every aesthetic detail; your customers will be able to configure their virtual door or window frame, while at the same time physically touching each of its constituent elements from your sample collection.



### VIEW license

VIEW is the B2B2C web platform that allows you to display, configure and sell your products by means of a simple and engaging digital tool. When the VIEW platform connects to SIGHT it becomes a real attraction, capable of drawing new customers into your shop by engaging them in a life-sized 4K shopping experience.



### The Tail

The tail is the definitive media player for every retail 4.0 store. It allows you to play any content directly through the Sight unit: upload videos, posters, photos, promotions, or advertisements, and you'll have a convenient way to organise, program, and view everything that represents your brand and your products.



### Business Intelligence

The View platform's business intelligence system collects and stores all the information needed to understand your customers' needs and wishes. Thanks to the data collected during the product configuration process, the B.I. system provides you with specific analyses and statistics, which are essential for interpreting the market and strengthening your business strategy.



#### **Voilàp Box**

Voilàp Box is always included in the basic offer and is the most value-added element of the system because it enables products to be brought to life on a 1:1 scale and in photorealistic quality, regardless of the connected display format. The Voilàp Box is equipped with a colorimeter to constantly ensure perfect correlation between the colour represented on the screen and the physical sample colour.

## **Gallery**

