Voilàp Digital s.r.l.
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Tile Essential Evo 55"

Digital screens and display units

Description

Tile Essential EVO 55 is the totem with 55" LED 4K display for showrooms with ceramic tile surfaces and claddings. Tile Essential EVO 55 digitally represents any type of surface, reproducing every aesthetic detail, with a degree of realism never seen before, to increase the emotional effect on your customers. It is made from solid materials and durable electronic components that give it a lifespan four times longer than a traditional screen. The Tile Essential EVO 55 has a minimalist design that allows it to be installed without any visible cables, so it can be elegantly integrated into the design of any showroom. The suspended structure not only adds elegance to the interior of the shop, but also allows the panel to be raised to the correct height for a full-size frontal view of the surface sample. Thanks to the Surface digital platform, the represented product is configurable in real time and offers your customer the possibility to evaluate every aesthetic detail, simulate different installation patterns and compare different samples in the most effective way. Tile Essential EVO 55 redefines the experience of buying ceramic products, bringing all the advantages of the e-commerce experience directly to your store.

Technical Data

Display characteristics

55 "Inch Full HD display Incluso
Industrial Player CPU embedded Incluso
LAN RJ45 Incluso
Power supply 100-240 V AC

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Incluso

Average consumption 150W
Incluso

Dimension Active display area 648 L x 1214 H
Incluso

Contrast 4000: 1
Incluso

Full HD resolution
Incluso

Brightness 700 cd / m2
Incluso

Weight 25Kg
Incluso

Features of the structure for recessed installation

Case for mounting with magnets for the monitor
Incluso

Overall Dimensions 770 L x 1299 H x 101 W mm (Including the built-in structure)
Incluso

Case weight 5kg
Incluso

WIFI Kit
Incluso

Bluethooth
Incluso

USB Wireless Keyboard
Incluso

USB (for uploading photo and video content)
Incluso

Remote controller
Incluso

Software and accessories

Operating system SIGHT
Incluso

The Tail Stand Alone (Schedule Management)
Incluso

View Core Lite software
Incluso

View Core software
Disponibile

Compatible with View Gravity

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Disponibile

NFC mirror reader + 50 NFC tags
Disponibile

Coatings

Cardboard box with polystyrene
Incluso

Wooden box
Disponibile

Warranty

Standard warranty as per 12 months contract
Incluso

Warranty extension beyond that included up to 24 months
Disponibile

Optional services

Installation and ste ip initial configuration
Disponibile

Training in the use of the software
Disponibile

5 handles 6 colors rendering package
Disponibile

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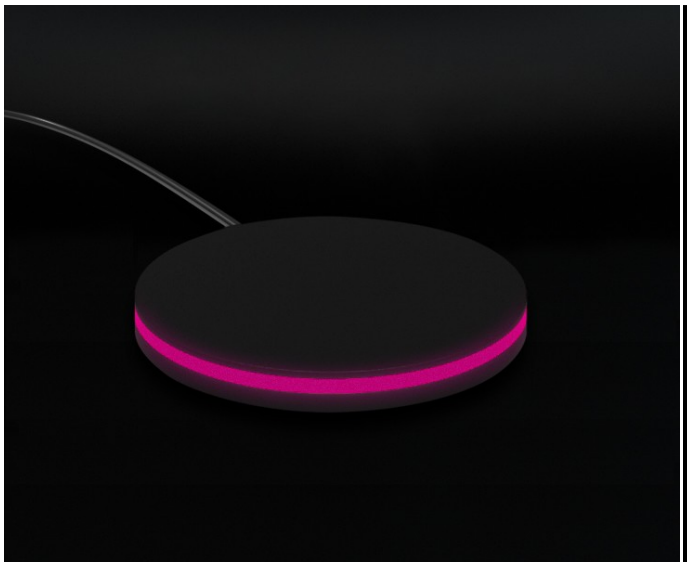
The Tail

The tail is the definitive media player for every retail 4.0 store. It allows you to play any content directly through the Sight unit: upload videos, posters, photos, promotions, or advertisements, and you'll have a convenient way to organise, program, and view everything that represents your brand and your products.

Business Intelligence

The View platform's business intelligence system collects and stores all the information needed to understand your customers' needs and wishes. Thanks to the data collected during the product configuration process, the B.I. system provides you with specific analyses and statistics, which are essential for interpreting the market and strengthening your business strategy.



RGB technology

Connect your digital catalogue to your physical samples! The Mirror RGB unit connects to the Sight unit and allows you to digitally present any product or sample from your showroom. Simply place a finish, a profile, or an accessory upon the Mirror RGB unit's surface to immediately display every aesthetic detail; your customers will be able to configure their virtual door or window frame, while at the same time physically touching each of its constituent elements from your sample collection.

Voilàp Box

Voilap Box is always included in the basic offer and is the most value-added element of the system because it enables products to be brought to life on a 1:1 scale and in photorealistic quality, regardless of the connected display format. The Voilàp Box is equipped with a colorimeter to constantly ensure perfect correlation between the colour represented on the screen and the physical sample colour.

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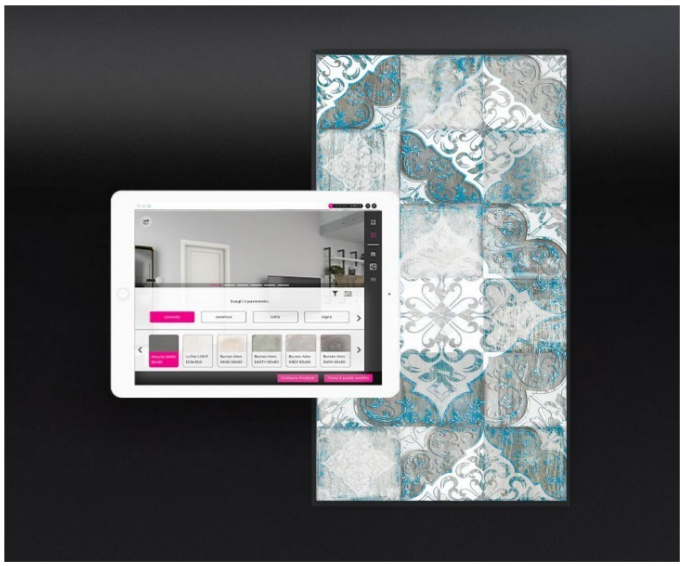

Licenza SURFACE

SURFACE is the B2B2C web platform that allows you to display, configure and sell your products by means of a simple and engaging digital tool. When the SURFACE platform connects to TILE it becomes a real attraction, capable of drawing new customers into your shop by engaging them in a life-sized 4K shopping experience.

Gallery

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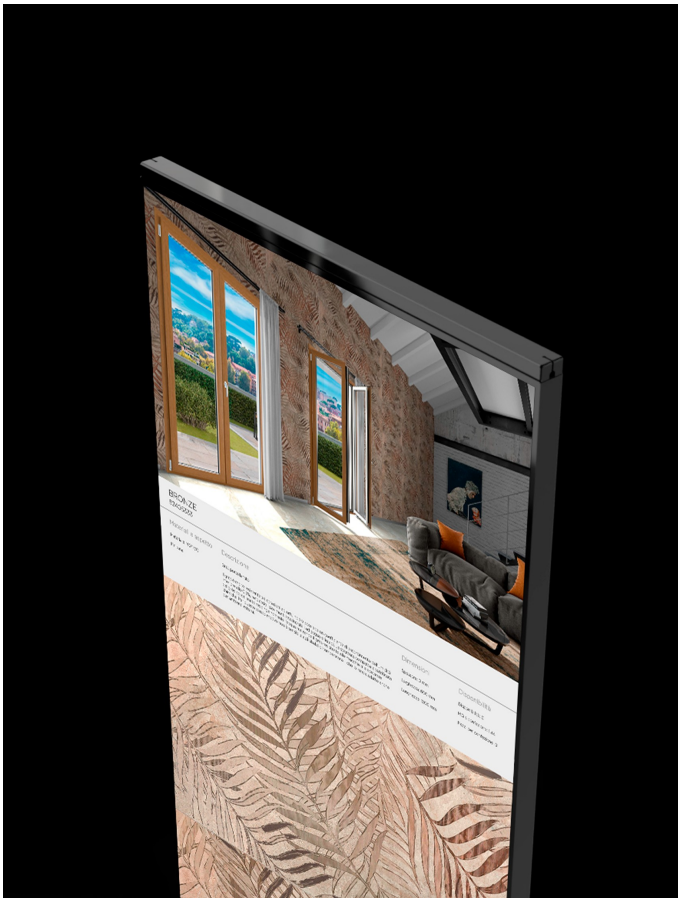
Voilàp Digital: Tile Essential Evo 55"_1



Voilàp Digital: Tile Essential Evo 55"_2

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Voilàp Digital: Tile Essential Evo 55"_4

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Voilàp Digital: Tile Essential Evo 55"_5

Voilàp Digital: Tile Essential Evo 55"_6

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