

**Voilàp Digital s.r.l.**
Via Archimede, 10
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The right to make technical alterations is reserved.

# Tile Essential Evo 75"

Digital screens and display units

### Description

Tile Essential Evo 75 is the totem with 75" LCD 4K display for showrooms with ceramic tile surfaces and covers. Tile Essential Evo 75 digitally represents any type of surface, reproducing every aesthetic detail, with a degree of realism never seen before, to increase the emotional effect on your customers. It is made from solid materials and durable electronic components that give it a lifespan four times longer than a traditional screen. Thanks to the Surface digital platform, the represented product is configurable in real time and offers your customer the possibility to evaluate every aesthetic detail, simulate different installation patterns and compare different samples in the most effective way. Tile Essential Evo 75 redefines the experience of buying ceramic products, bringing all the advantages of the e-commerce experience directly to your store.

### Technical Data

## Display characteristics

| | |
|---|---|
| LCD display | Incluso |
| Voilàp Box with Windows 10 IoT operating system | Incluso |
| HD SSD 128 Gb/ RAM DDR 4 GB | Incluso |
| Power supply 12 V DC - 220/110 V AC | Incluso |
| Average consumption 218 W | Incluso |
| Dimensions of Active display area 1872 H x 1053 L | Incluso |
| Contrast 3000:1 | |

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Incluso

4K resolution

Incluso

Brightness 500 cd / m2

Incluso

Weight 50.7Kg

Overall Dimensions 1681.1 x 960.1 x 49.7 mm

Incluso

Wi-Fi

Incluso

Wireless Keyboard

Incluso

Integrated colorimeter

## Software and accessories

TILE Operating System

Disponibile

The Tail (First year only included)

Incluso

Surface Software

Incluso

## NFC mirror reader + 50 NFC TAGS

## Packaging

Cardboard box + Pallet for 75”

Incluso

## Warranty

Standard 12-month warranty as per contract

Incluso

Warranty extension beyond that included up to 24 months

Disponibile

## Extra services

Installation and initial configuration step

Training in the use of the software



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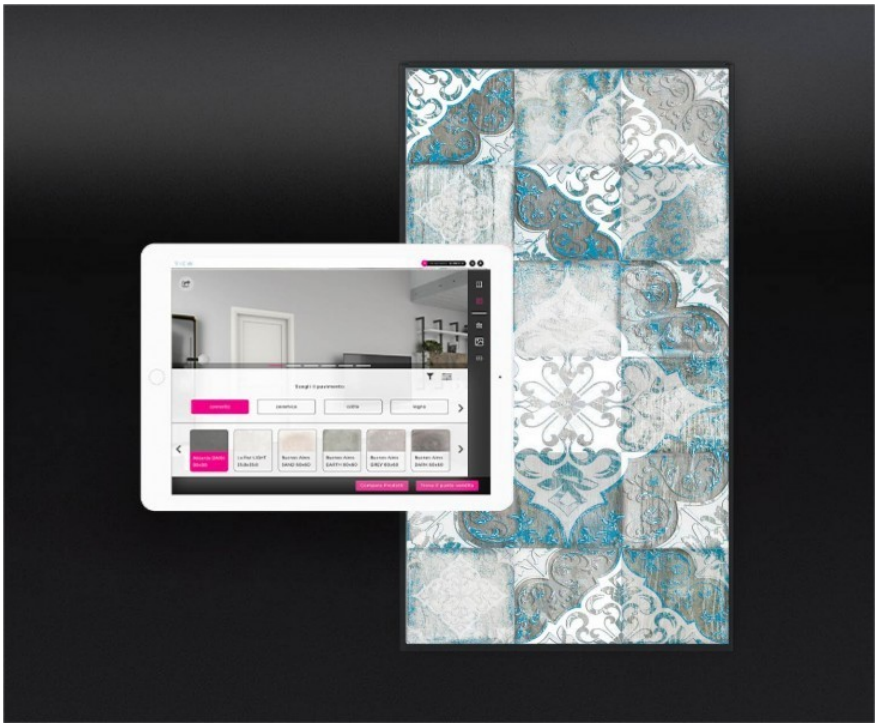
## Voilàp Box

Voilap Box is always included in the basic offer and is the most value-added element of the system because it enables products to be brought to life on a 1:1 scale and in photorealistic quality, regardless of the connected display format. The Voilàp Box is equipped with a colorimeter to constantly ensure perfect correlation between the colour represented on the screen and the physical sample colour.



## SURFACE LICENCE

SURFACE is the B2B2C web platform that allows you to display, configure and sell your products by means of a simple and engaging digital tool. When the SURFACE platform connects to TILE it becomes a real attraction, capable of drawing new customers into your shop by engaging them in a life-sized 4K shopping experience.

## The Tail

The tail is the definitive media player for every retail 4.0 store. It allows you to play any content directly through the Sight unit: upload videos, posters, photos, promotions, or advertisements, and you'll have a convenient way to organise, program, and view everything that represents your brand and your products.

## Business Intelligence

The View platform's business intelligence system collects and stores all the information needed to understand your customers' needs and wishes. Thanks to the data collected during the product configuration process, the B.I. system provides you with specific analyses and statistics, which are essential for interpreting the market and strengthening your business strategy.

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### RGB TECHNOLOGY

Connect your digital catalogue to your physical samples! The Mirror RGB unit connects to the Sight unit and allows you to digitally present any product or sample from your showroom. Simply place a finish, a profile, or an accessory upon the Mirror RGB unit’s surface to immediately display every aesthetic detail; your customers will be able to configure their virtual door or window frame, while at the same time physically touching each of its constituent elements from your sample collection.

# Gallery

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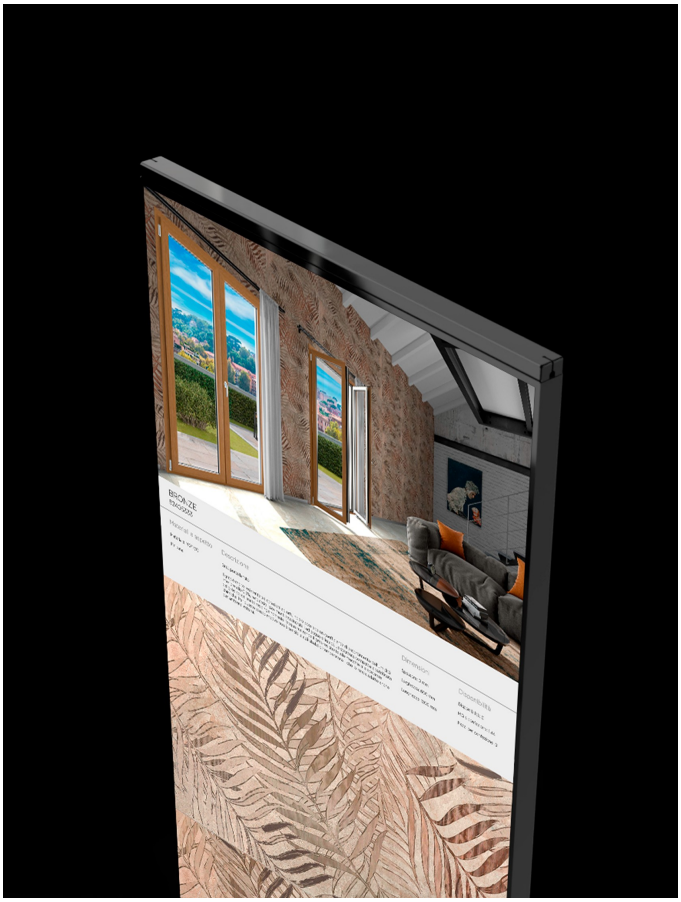

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