



# Tile Essential Evo Self

Digital screens and display units

## Description

TILE Essential Evo Self is the 55 " FullHD display totem for window and door showrooms.

It is made with solid materials and durable electronic components, without sacrificing an elegant and extremely compact design that makes it perfect for any type of showroom. It is also equipped with an integrated self-supporting base with provision for anchoring, if you wish to fix it to the ground, but it is also easily transportable to fairs, shopping centers or events. Thanks to the View platform, you can make each product in your catalog configurable and show your customers what their window will look like in real time. Getting it into operation is very simple, just connect the power cable and connect it to the network via Wi-Fi or network cable. TILE Essential Evo Self attracts more customers to your store, improves the shopping experience and helps you offer and sell products in the best way, bringing all the benefits of e-commerce directly to your store.

## Technical Data

### Characteristics

LCD display

**Incluso**

Voilàp Box with Windows 10 IoT operating system

**Incluso**

HD SSD 128 Gb/ RAM DDR 4 GB

**Incluso**

Power supply 100-240 V AC

**Incluso**

Average consumption 118 W

**Incluso**

Dimensions of Active display area 680 L x 1209 H

**Incluso**

Contrast 4000:1

**Incluso**

4K resolution

**Incluso**

Brightness 700 cd / m2

**Incluso**

Weight 50Kg

**Incluso**

Self-standing glass structure

**Incluso**

Overall Dimensions 880 x 2010 x 46.3 mm

**Incluso**

Wi-Fi

**Incluso**

Bluetooth

**Incluso**

USB Wireless Keyboard

**Incluso**

USB port

**Incluso**

## Software and accessories

The Tail (First year only included)

## Surface Software

Compatible with View Gravity

NFC Reader + 50 NFC TAGS

## Packaging

Cardboard box + Wooden pallet

**Incluso**

## Warranty

Standard 12-month warranty as per contract

**Incluso**

Warranty extension beyond that included up to 24 months

**Disponibile**

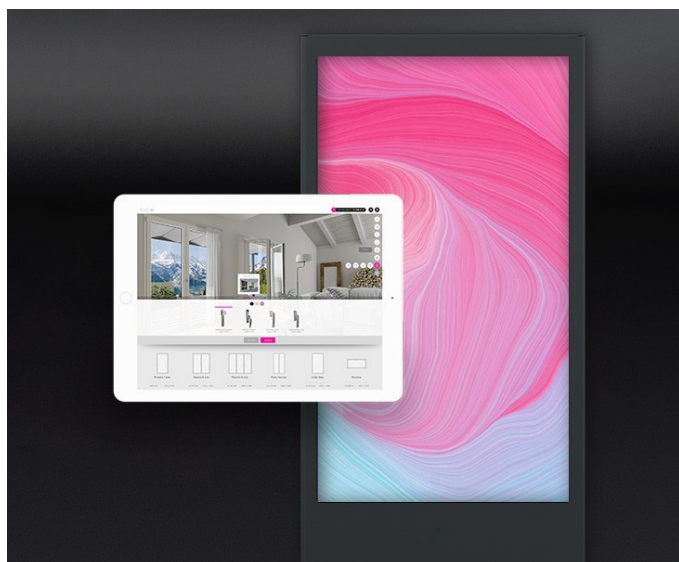
## Extra services

## Installation and initial configuration step

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### Training in the use of the software

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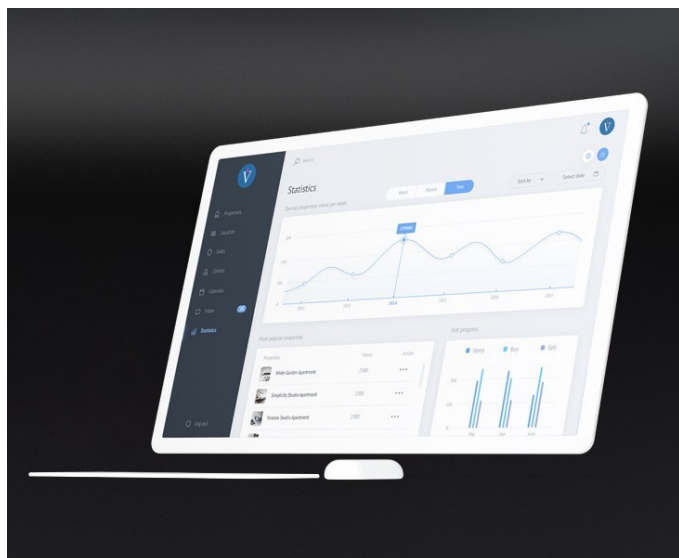
#### **VIEW license**

SURFACE is the B2B2C web platform that allows you to display, configure and sell your products by means of a simple and engaging digital tool. When the SURFACE platform connects to TILE it becomes a real attraction, capable of drawing new customers into your shop by engaging them in a life-sized 4K shopping experience.



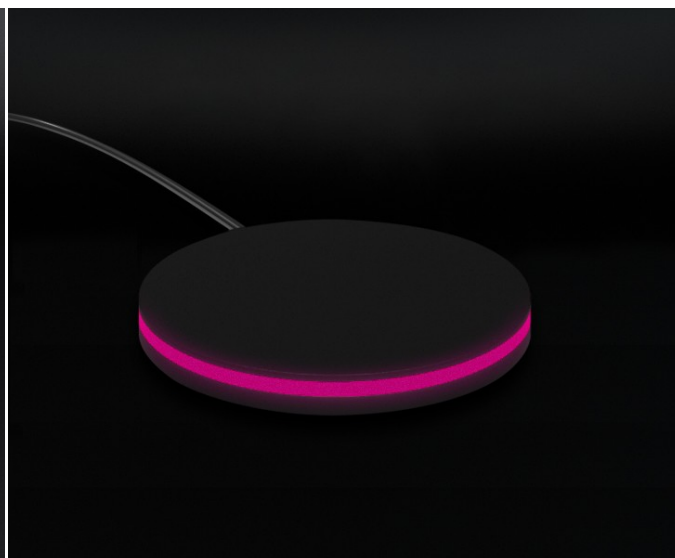
#### **The Tail licence**

The tail is the definitive media player for every retail 4.0 store. It allows you to play any content directly through the Sight unit: upload videos, posters, photos, promotions, or advertisements, and you'll have a convenient way to organise, program, and view everything that represents your brand and your products.



### Business Intelligence

The View platform's business intelligence system collects and stores all the information needed to understand your customers' needs and wishes. Thanks to the data collected during the product configuration process, the B.I. system provides you with specific analyses and statistics, which are essential for interpreting the market and strengthening your business strategy.



### RGB technology

Connect your digital catalogue to your physical samples! The Mirror RGB unit connects to the Sight unit and allows you to digitally present any product or sample from your showroom. Simply place a finish, a profile, or an accessory upon the Mirror RGB unit's surface to immediately display every aesthetic detail; your customers will be able to configure their virtual door or window frame, while at the same time physically touching each of its constituent elements from your sample collection.



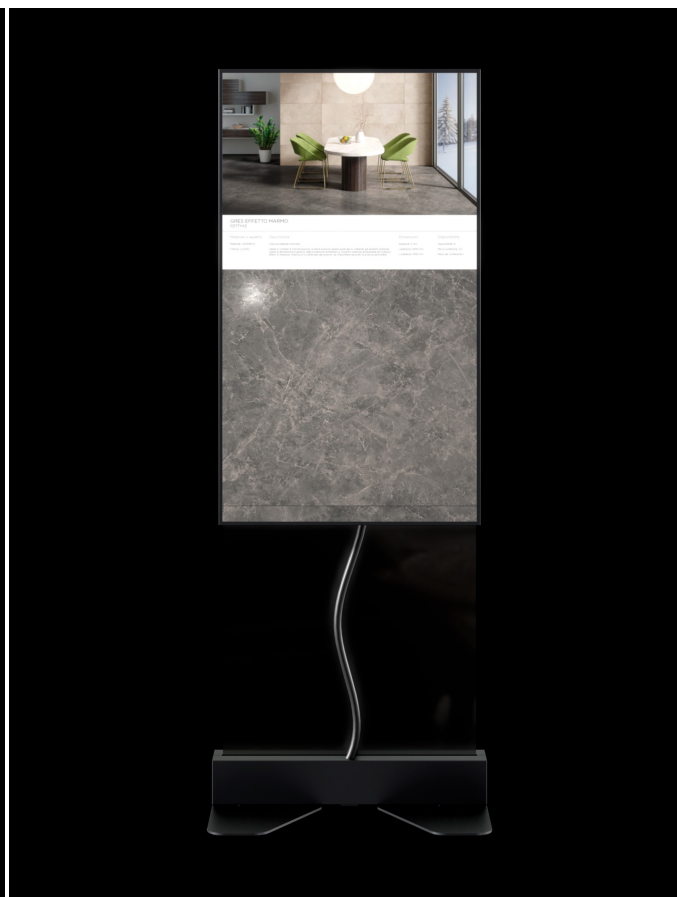
### Voilàp Box

Voilàp Box is always included in the basic offer and is the most value-added element of the system because it enables products to be brought to life on a 1:1 scale and in photorealistic quality, regardless of the connected display format. The Voilàp Box is equipped with a colorimeter to constantly ensure perfect correlation between the colour represented on the screen and the physical sample colour.

## Gallery



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