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Tile Essential Evo Self

Digital screens and display units

Description

TILE Essential Evo Self is the 55 "FullHD display totem for window and door showrooms.

It is made with solid materials and durable electronic components, without sacrificing an elegant and extremely compact design that makes it perfect for any type of showroom. It is also equipped with an integrated self-supporting base with provision for anchoring, if you wish to fix it to the ground, but it is also easily transportable to fairs, shopping centers or events. Thanks to the View platform, you can make each product in your catalog configurable and show your customers what their window will look like in real time. Getting it into operation is very simple, just connect the power cable and connect it to the network via Wi-Fi or network cable. TILE Essential Evo Self attracts more customers to your store, improves the shopping experience and helps you offer and sell products in the best way, bringing all the benefits of e-commerce directly to your store.

Technical Data

Characteristics

LCD display

Incluso

Voilàp Box with Windows 10 IoT operating system

Incluso

HD SSD 128 Gb/ RAM DDR 4 GB

Incluso

Power supply 100-240 V AC

Incluso

Average consumption 118 W

Incluso



Dimensions of Active display area 680 L x 1209 H Incluso Contrast 4000:1 Incluso 4K resolution Incluso Brightness 700 cd / m2 Incluso Weight 50Kg Incluso Self-standing glass structure Overall Dimensions 880 x 2010 x 46.3 mm Incluso Wi-Fi Incluso Bluetooth Incluso USB Wireless Keyboard Incluso USB port Incluso Software and accessories The Tail (First year only included) Surface Software Compatible with View Gravity NFC Reader + 50 NFC TAGS **Packaging** Cardboard box + Wooden pallet Incluso Warranty Standard 12-month warranty as per contract Warranty extension beyond that included up to 24 months Disponibile Extra services

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Installation and initial configuration step

Training in the use of the software





VIEW license

SURFACE is the B2B2C web platform that allows you to display, configure and sell your products by means of a simple and engaging digital tool. When the SURFACE platform connects to TILE it becomes a real attraction, capable of drawing new customers into your shop by engaging them in a life-sized 4K shopping experience.

The Tail licence

The tail is the definitive media player for every retail 4.0 store. It allows you to play any content directly through the Sight unit: upload videos, posters, photos, promotions, or advertisements, and you'll have a convenient way to organise, program, and view everything that represents your brand and your products.



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Business Intelligence

The View platform's business intelligence system collects and stores all the information needed to understand your customers' needs and wishes. Thanks to the data collected during the product configuration process, the B.I. system provides you with specific analyses and statistics, which are essential for interpreting the market and strengthening your business strategy.

RGB technology

Connect your digital catalogue to your physical samples! The Mirror RGB unit connects to the Sight unit and allows you to digitally present any product or sample from your showroom. Simply place a finish, a profile, or an accessory upon the Mirror RGB unit's surface to immediately display every aesthetic detail; your customers will be able to configure their virtual door or window frame, while at the same time physically touching each of its constituent elements from your sample collection.



Voilàp Box

Voilap Box is always included in the basic offer and is the most value-added element of the system because it enables products to be brought to life on a 1:1 scale and in photorealistic quality, regardless of the connected display format. The Voilàp Box is equipped with a colorimeter to constantly ensure perfect correlation between the colour represented on the screen and the physical sample colour.



Gallery



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