

— VIEW —

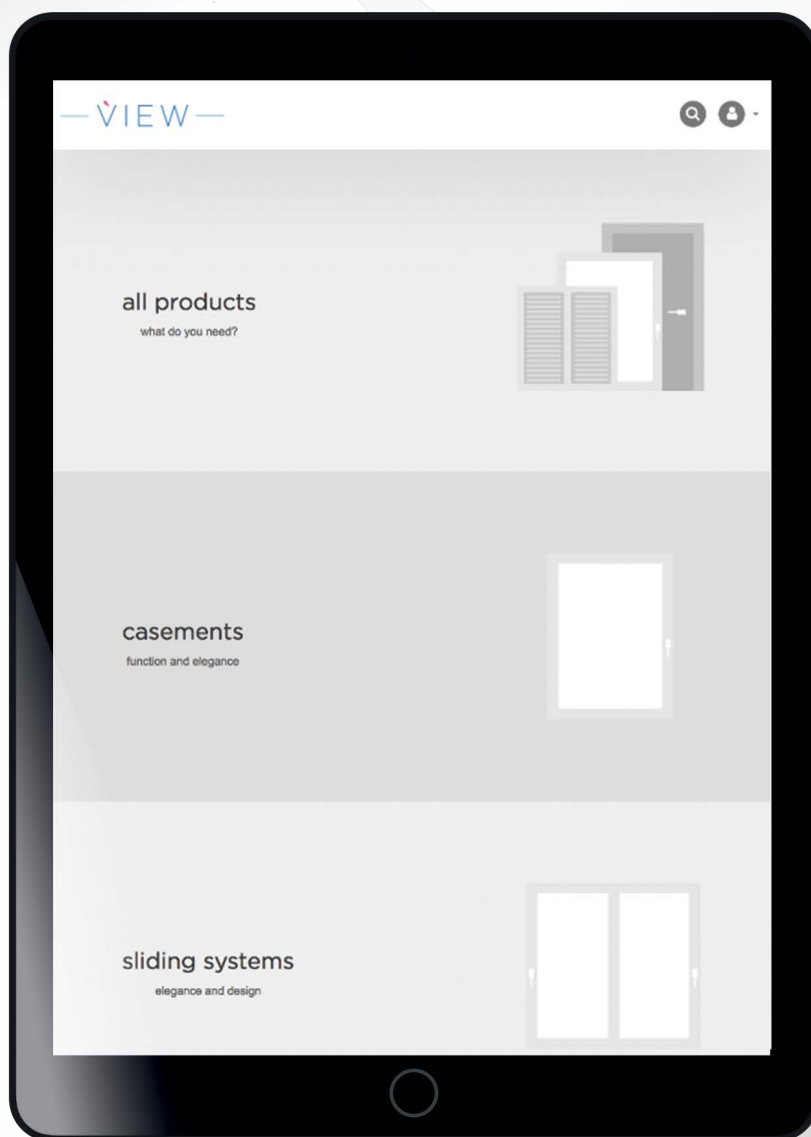
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View is the latest generation B2B platform that enables you to present, configure and sell your products in a completely new way. View offers you better control of your distribution network and greater visibility of your commercial flow. It also reinforces your brand, involving customers in the online configuration of your products. View is always accessible and can be reached by any web-connected device: as from today you can bring your showroom into your customers' homes.



DIGITAL STORE

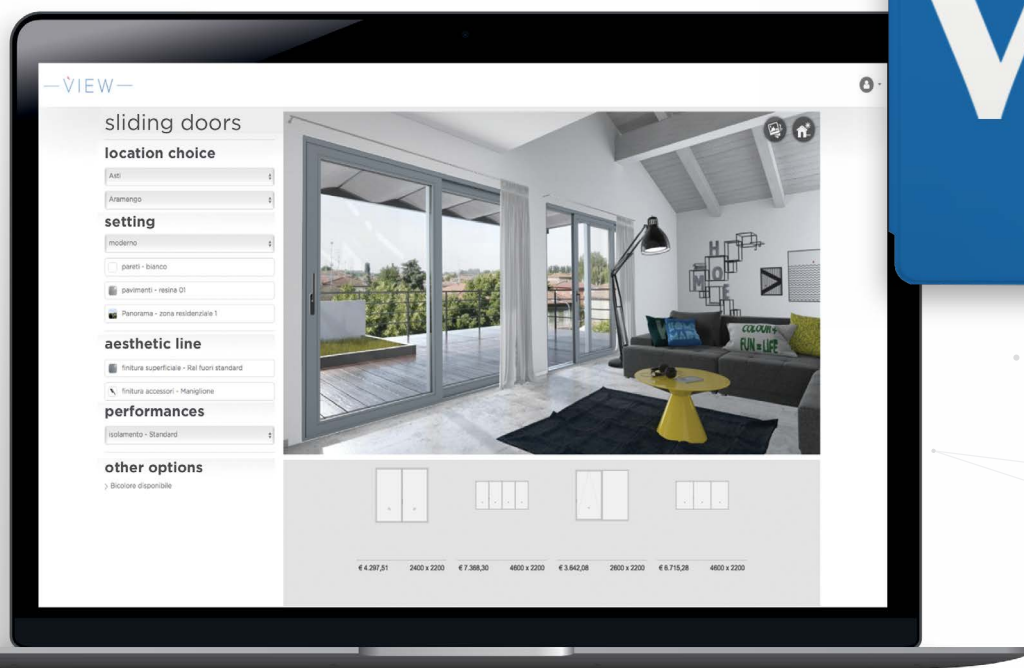


View opens your perspective on the digital world and strengthens your presence on the web through a tool that can be integrated with your current systems.

No need to install any software, simply enter **username and password** directly online: access to View is simple.



AMPLIFY AND CONTEXTUALISE YOUR PRODUCTS



View will allow you to configure the product in a **dynamic virtual viewer** where you can modify the surrounding environment and involve the customer in the **purchase process** by stimulating his emotional engagement.

You can access a library with thousands of background moods and select the aesthetic context which best highlights your product. View collects and saves all the information required to understand the needs of **your customers**.

Thanks to the data stored, it can select the most suitable products from your catalogue to satisfy the customer you're dealing with.

Retrieve simple and intuitive **analytical sales data**, indicating the profile of your customers and their product preferences.





INTEGRATE IT IN YOUR WEBSITE

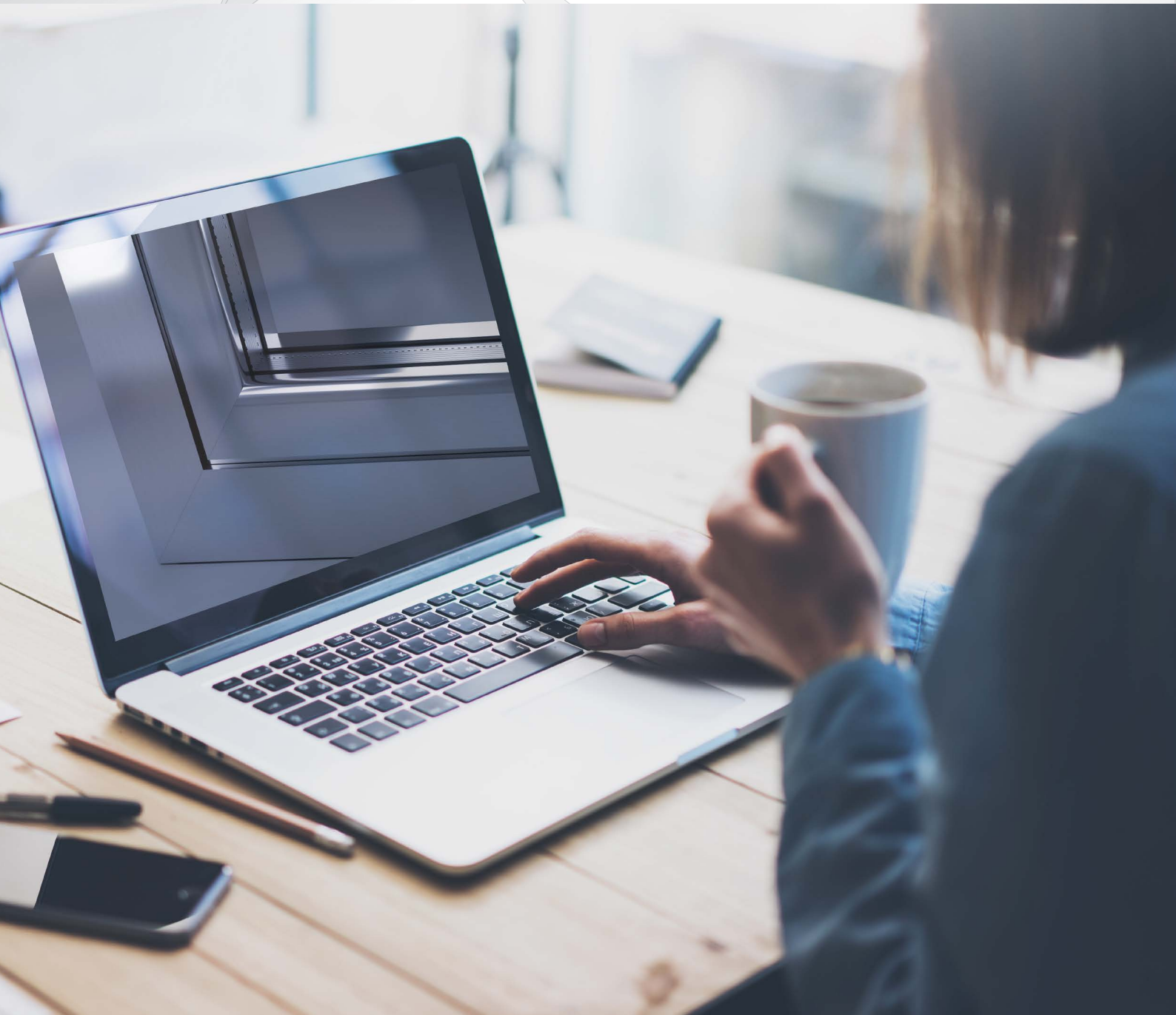
By using **View's Panoramic option**, you can integrate the viewer with the contents of **your website**: open the doors of your digital showroom to the whole world, involving users in the process of exploring and configuring your products.

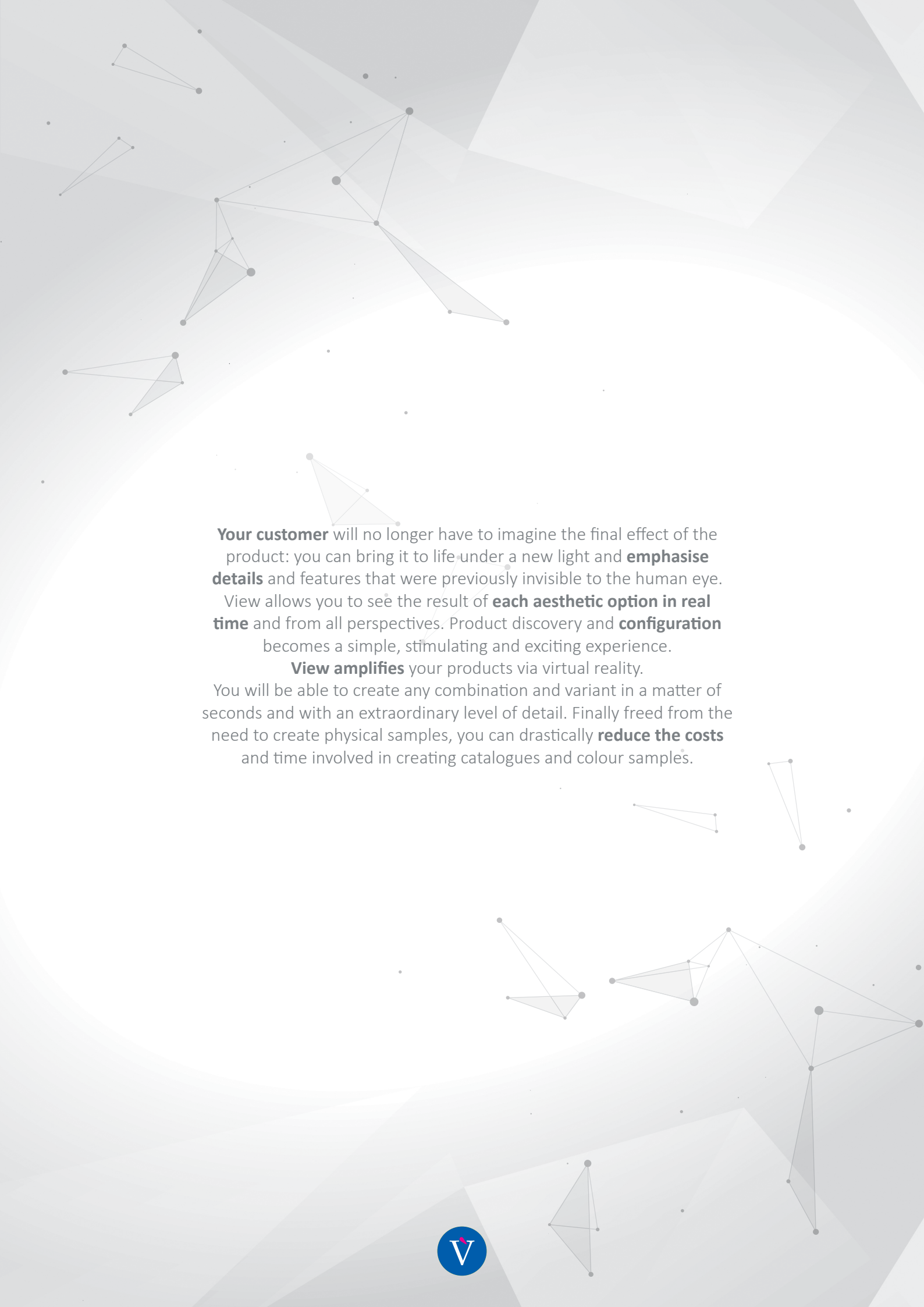
GUIDE YOUR DIGITAL USERS TOWARDS YOUR STORE

You can also add **Dealer Locator** to Panoramic, in order to allow consumers to view a **list of nearby retailers** where they can find the products they have configured online.



BRING ALL POSSIBLE
OPTIONS TO LIFE





Your customer will no longer have to imagine the final effect of the product: you can bring it to life under a new light and **emphasise details** and features that were previously invisible to the human eye.

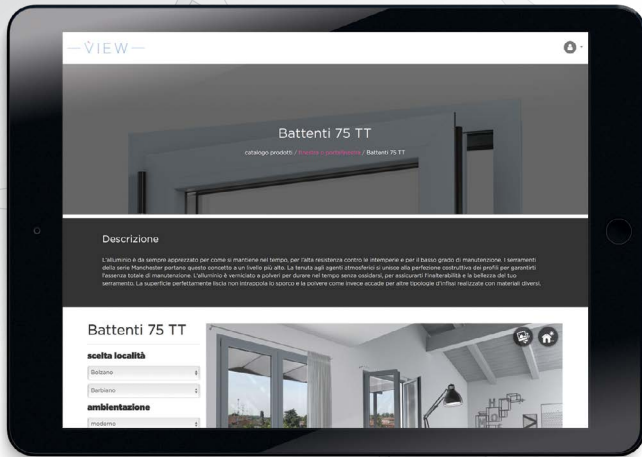
View allows you to see the result of **each aesthetic option in real time** and from all perspectives. Product discovery and **configuration** becomes a simple, stimulating and exciting experience.

View amplifies your products via virtual reality.

You will be able to create any combination and variant in a matter of seconds and with an extraordinary level of detail. Finally freed from the need to create physical samples, you can drastically **reduce the costs** and time involved in creating catalogues and colour samples*.

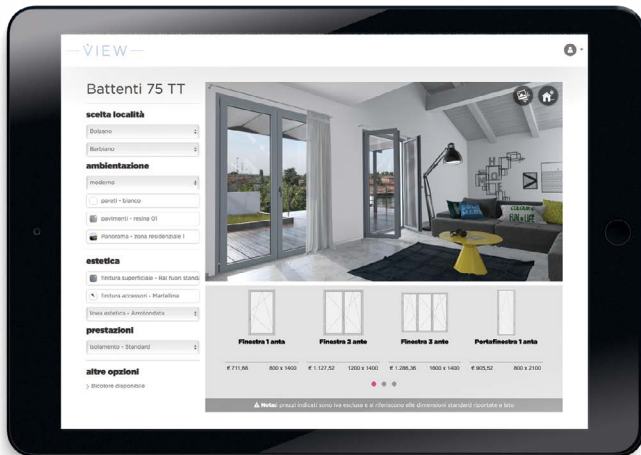


YOUR WORLDWIDE DIGITAL STORE



OPTIMISE YOUR TIME

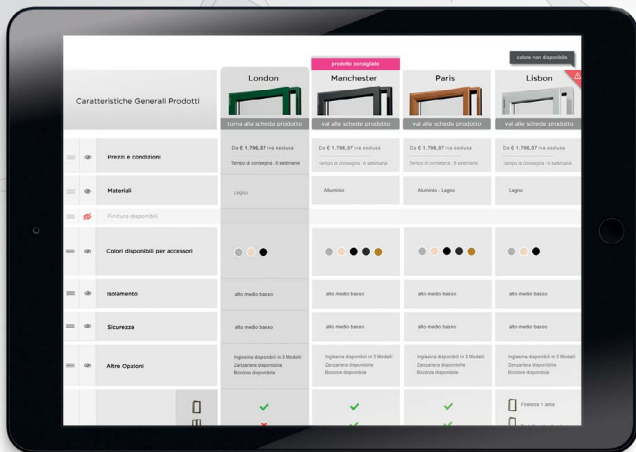
The data that the customer provides when configuring products can be used to **simplify and speed up costing calculations.**



DIRECTLY ADDRESS THE END USER

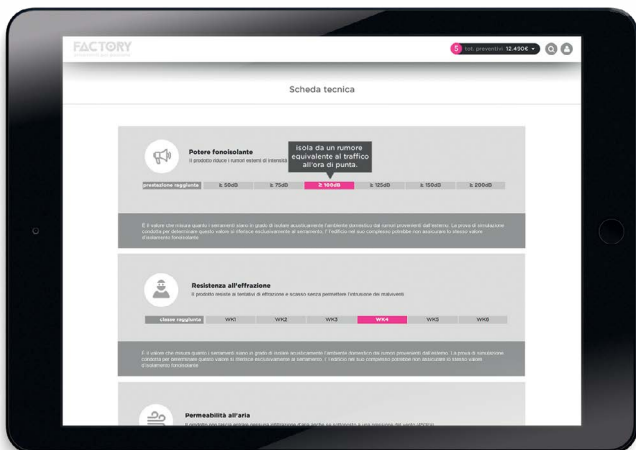
View speaks the language of the **buyer**, making the purchase process more lively and involving, to the point where even a technical product like a **window frame** can become interesting for everyone.





COMPARE PRODUCTS AND OFFERS

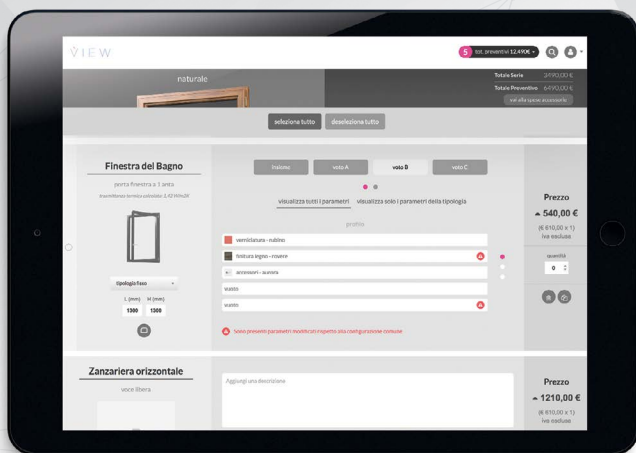
The **artificial intelligence** capabilities of View are not limited to selecting the optimal products: they can also help you to recommend the best alternative products and propose related items. View allows you not only to **compare** several products simultaneously but also to view entire configured quotations with a **single click**.



IT ALL BECOMES SO SIMPLE

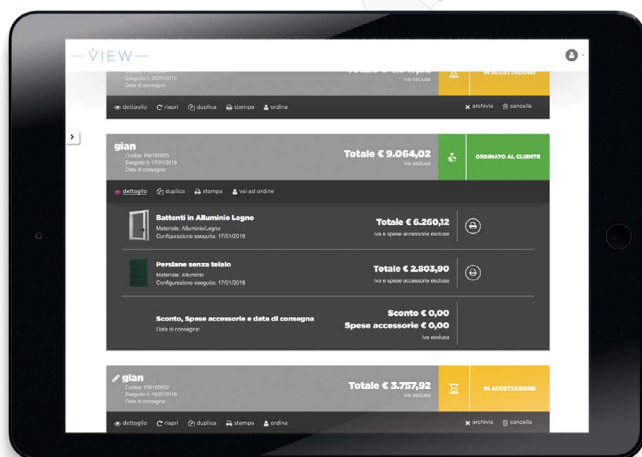
View spotlights the **technical aspects** of your product, highlighting its strengths simply and convincingly: each technical aspect is explained using **real examples and associations** that make it readily understandable to the final consumer.





STRAIGHTFORWARD AND RAPID QUOTATIONS

View makes you more efficient, enabling you to generate far **more quotations, faster** and with minimal risk of errors. You can draw up quotations quickly and accurately, deciding on the degree of detail. The entire quotation-generating process is **quick and intuitive**: even inexpert personnel can create a reliable and correct quotation in a **matter of minutes**.



ORGANISE AND MANAGE OFFERS

You can **display, modify, copy and print** any offer without having to create a new one from scratch. Manage your quotations while simultaneously monitoring their progress status. View provides you with an archive where you can quickly and simply select any previous offer.



YOUR QUOTATION DRAWS ITSELF UP AUTOMATICALLY

You can print or send a clear quotation, enhanced by high definition rendering, **automatically created** during the configuration phase. Personalise the graphic look and **leave your mark on all your offers**.



Suddenly, your home,
suddenly your business.
www.voilap.com/view



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